



Item 1 - Cover Page

J. Bryan Setzler

100 Main Avenue NW, Suite 300, PO Box 2547

Hickory, NC 28601

828-855-9344

bsetzler@premierplanning.net

www.optimuslifedesigns.com

TLG Advisors, Inc.

26 West Dry Creek Circle, Suite 800

Littleton, CO 80120

888-371-0013

www.tlgadvisors.net

December 2024

This brochure supplement provides information about J. Bryan Setzler that supplements the TLG Advisors, Inc. Brochure. You should have received a copy of that brochure. Please contact TLG Advisors, Inc. if you did not receive TLGA's brochure or if you have any questions about the contents of this supplement.

Additional information about J. Bryan Setzler is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 – Educational Background and Business Experience

Mr. Setzler was born in 1967. He attended Lenoir Rhyne University, graduating in 1989 with BA's in Economics with Honors and International Business. He has been a Top of the Table Life Producer for over 31 years. He managed a 20 person life insurance firm for 10 years. Since 2012 he has been building a new life insurance firm, Premier Planning Group, that now comprises 2 producers with 7 staff.

Item 3 - Disciplinary Information

Registered investment advisers are required to disclose all relevant facts about any legal or disciplinary issues that you need to know about before deciding to invest your money with them. Mr. Setzler has no such issues on his record.

Item 4 - Other Business Activities

Mr. Setzler sells commission-based products (such as insurance or annuities) as a registered representative of The Leaders Group, Inc., a FINRA-registered broker-dealer. He's also the owner of LIFEBRIDGE Life Designs, Premier Planning Group and Optimus Life Designs where he assists other insurance agent with the sale of life insurance products.

Item 5 - Additional Compensation

Mr. Setzler provides investment-planning advice to his customers on a fee basis. If you were to purchase a commission-based product from him, he will explain how he is paid and how it differs from a fee-based transaction. In addition, he may receive compensation from the activities detailed in Item 4 above.

Item 6 - Supervision

We supervise our investment advisor representatives in the following ways:

- Compare activity in your account with your investment objectives;
- Ensure that your financial information and investment objectives have been recorded;
- Confirm that you are contacted annually to find out if there are any changes in your financial information or investment objectives;
- Verify that you receive quarterly statements;
- Make sure your advisory fees are being charged correctly;
- Ensure that we comply with your wishes concerning directed brokerage arrangements;
- Check to see if you are invested in securities that don't match your risk tolerance.

Advisory representatives are supervised by Jane Riley, TLG Advisors, Inc. Chief Compliance Officer. She may be reached at 888-371-0013, or compliance@tlgadvisors.net.